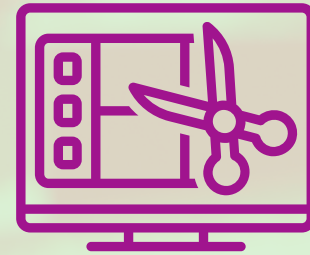


SMART CREATIVE EDITING



Learning what to keep or what to toss by posing the right questions and taking smart decisions!

Mora Rahgozar presents

- 10 steps to smart creative editing
- Lessons on story building and structuring
- Tips on how to thrive as an amateur to a pro editor
- Creative consulting and advising on how to 'fix it in post'



Introduction

Anyone can edit film and video, right? WRONG. Well... In theory, **yes**. But not everyone should.

As the editor, it's your job to finish the hard work put in by the writer, director, cinematographer, and all of the cast and crew — and then present this collaboration in its most **effective** form. To do that, you have to make tough **decisions** about what to include and how to include it. And yes, those decisions can have **consequences**.

Whether it's a fiction film or a non-scripted documentary - a high-end commercial or an in-house corporate film; editing is so much more than acquiring technical skills and learning software! An editor has to be a **confident** problem-solver and make thousands of micro **choices** daily - while crafting a clear story and making it look and really **feel** good too!

Since editing is all about taking smart decisions, it is crucial to pose the right **questions** so to carve out the best format and story. With my **10 steps to SMART creative editing**; I will help amateur and up-and-coming editors hone in on their problem-solving skills, teach them how to stay in creative flow, and most importantly guide them in the when's, what's, and why's of a **CUT**.

Lesson Objective

Your team of editors will learn:

- A solid basis of the editing **dos and don'ts**.
- How to find their confidence in making those critical **cutting choices**.
- Insider tips on best working with clients, directors, and producers.
- How to stay **inspired** by fully understanding and practicing the mighty SUPERPOWER bestowed upon editors.
- Learning when the final edit is "good enough" if not *just perfect*.
- How there is really nothing that can't be **fixed** or solved in post-production.
(*Shhh... Don't tell the producer.*)

[FYI; The lessons can be taught in both English and Danish.]

FILM EDITOR

BECAUSE

SUPER AMAZING

MULTI-TASKING

MIRACLE WORKER

ISN'T AN OFFICIAL JOB TITLE



Mora Rahgozar

Is an established film editor and creative producer based in Copenhagen with 20+ years of professional experience. Today she works as a freelancer for many leading film and Television companies in Denmark.

Resume highlights:

Consultant and teacher **FTP / NEXT** 2023 . Creative producer **Fantom Film 2022** . Editor **United** 2022 . Editor **Straight Outta Assens** 2022 . Post producer **Splay One** 2021 . Creative producer **Metronome** 2019 . Editor **Doceye** 2019-2020 . Editor and post producer **DR3** and **DR Ultra** 2015-2017 . Editor **Falster Inc** 2014-2015 . Editor **Endemol** 2014 . Director and producer **Mizasen** 2013-2014 . Content creator, AD, editor and post producer **Respirator** 2011-2013 . VJ and editor **All Media** 2011-2012 . Promo producer **Discovery** and **TLC** 2011-2012 . Promo producer and director **TV2 Networks** [ZULU and Charlie] 2010 . Education **Prague Film School** 2010 . Leader of a workshop in Advanced Final Cut Pro **Short and Documentary School** 2010 . Editor **Nordic Film** 2009 . Editor **Regner Grasten Film** 2007-2008 . In-house editor **Wibroe, Duckert & Partners** 2006-2007 . Apprenticeship followed by employment **Fridthjof Film** [Editing and technical training] 2004-2006 . Workshop **Berlinale Film Festival** [Talent Campus] 2004 . Education **The European Film College** 2003-2004 .

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Clients and cooperations:





Personal motivation:

I love filmmaking. In fact; I am married to it - for better or for worse...

I love creating transformative narratives that unpretentiously depict emotions and human relationships in well-crafted plots. I love the magic of motion pictures and always insist on implementing humor, edge, and whimsy into everything I do. I am particularly passionate about promoting more diversity in the Danish film and media scene and thereby building bridges and tearing down walls for a positive change.

I truly enjoy consulting and teaching newbies some of my hard-learned lessons in film editing. Especially when I witness trainees get one of those mind-blowing A-HA moments; where they realize just how powerful the art of editing truly is!

Mora Rahgozar

BOOKING OPTIONS:

- **The short**

A presentation and a step-by-step guide to SMART CREATIVE EDITING

Time: approx. 01.15-HOUR

- **The feature**

A presentation and a step-by-step guide to SMART CREATIVE EDITING with plenty more tips and tricks + 30 min Q&A.

Time: approx. 02.00-HOURS

- **The making of**

A presentation and a step-by-step guide to SMART CREATIVE EDITING followed by a walk-through and consulting of your in-house projects.

Time: approx. 01.00-HOUR presentation and HOURLY RATE depending on your project demand.

- **The sequel**

Creative consulting on your project with dedicated aid and assistance in story structuring and finalizing.

HOURLY RATE depending on your project demand.

- **The webisode**

REMOTE consulting Zoom-style and a step-by-step guide to CREATIVE SMART EDITING

Time: approx. 01.00-HOUR presentation

For inquiries, prices and booking please visit:

morafilm.com/book

